

THE SAINT AUGUSTINE UNIVERSITY OF TANZANIA

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BACHELOR OF ARTS IN PUBLIC RELATIONS AND MARKETING

Surname: ALEX	First Name: JOVIN	Middle Name: JOSEPH	Gender: M
Citizenship: TANZANIAN	Reg No: BAPRM 58594	Admitted: 2016	Completion: 2019

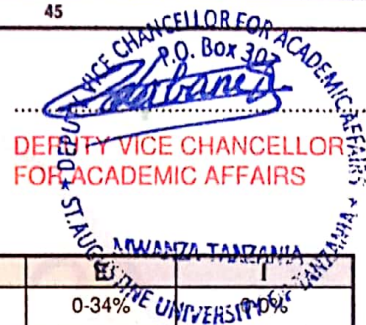
Overall GPA: 3.32	Classification: LOWER SECOND CLASS
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TRANSCRIPT OF EXAMINATION RESULTS

FIRST YEAR 2016/2017					
CODE	TITLE	UNITS	MARKS	GRADE	POINTS
PR 111	Principles of Public Relations	3	51	B	9
MC 112	Introduction to Broadcasting	3	59	B	9
MC 111	Basic News Reporting	3	40	C	6
LG 111	Communication Skills I	3	69	B+	12
LG 112	Basic English Level I	3	72	A	15
EC 115	Economics I	3	69	B+	12
MK 114	Marketing Principles and Administration	3	75	A	15
PH 111	Introduction to Philosophy	3	64	B+	12
PH 113	Social Ethics	3	56	B	9
EC 125	Economics II	3	69	B+	12
LG 121	Communication Skills II	3	59	B	9
LG 122	Basic English Level II	3	40	C	6
MC 221	Feature writing and Editing	3	48	C	6
MK 126	Marketing Communication	3	55	B	9
MT 152	Statistics	3	40	C	6
PH 122	Critical Thinking	3	48	C	6
PR 121	Writing for Public Relations	3	41	C	6
PR 122	Research Skills For Public Relations I	3	60	B+	12
MC 122	Radio and TV Programming	3	43	C	6
GPA - 3.10		SUBTOTAL:	57		177

SECOND YEAR 2017/2018					
CODE	TITLE	UNITS	MARKS	GRADE	POINTS
DS 101	Development Perspectives	3	76	A	15
GM 216	Principles of Business and Entrepreneurship	3	55	B	9
PR 212	Principles of Advertising	3	55	B	9
PR 215	Public Relations in Practice	3	46	C	6
PR 216	Research skills for Public Relations II	3	68	B+	12
LG 211	Basic French I	0	40	C	0
PR 213	Photography for Advertising and Public Relations	3	63	B+	12
MK 215	Marketing Management	3	49	C	6
PR 219	Public Speaking and Protocol	3	71	A	15
PR 221	Interpersonal and Small Group Communication	3	54	B	9
SO 111	Introduction to Sociology	3	70	A	15
PR 222	Persuasion in Public Relations	3	0	IF	0
PR 223	Seminar in Communication and Culture	3	56	B	9
LG 221	Basic French II	0	40	C	0
REL 221	Comparative Religions	3	51	B	9
MC 214	Theories of Mass Communication	3	48	C	6
MK 217	Consumer Behaviour	3	40	C	6
GPA --		SUBTOTAL:	45		138

THIRD YEAR 2018/2019					
CODE	TITLE	UNITS	MARKS	GRADE	POINTS
PR 315	Graphics Design and Publishing	3	51	B	9
PR 313	Public Relations Management I	3	71	A	15
PR 316	International Public Relations	3	69	B+	12
HR 225	Organizational Behaviour	3	64	B+	12
MK 316	Marketing Research & Information Systems	3	62	B+	12
PR 312	Strategic Corporate Communication	3	75	A	15
SO 313	Gender Issues	3	56	B	9
SLW 314	Human Rights	3	54	B	9
PR 321	Project Planning and Evaluation for Public Relations	3	77	A	15
MK 315	International Marketing	3	65	B+	12
PR 323	Corporate Communication in the Digital Age	3	69	B+	12
PR 324	Public Relations Management II	3	51	B	9
SLW 385	Law and Public Relations	3	41	C	6
RM 389	Research Paper	3	64	B+	12
CE 398	Oral Comprehensive Examination	3	85	A	15
		GPA - 3.86	SUBTOTAL:	45	174



Key to the Grades and other symbols for University Examinations: SEE THE TABLE BELOW

Grade	A	B+	B	C	D	E	F
Marks	70-100%	60-69%	50-59%	40-49%	35-39%	0-34%	0%
Grade Points	5	4	3	2	1	0	0
Remarks	Distinction	High Credit	Credit	Pass	Fail	Bad Fail	Incomplete

Key Key to classification of Awards: SEE THE TABLE BELOW

Overall G.P.A	4.50 - 5.00	3.50 - 4.49	2.60 - 3.49	2.00 - 2.59
Class	FIRST CLASS	UPPER SECOND CLASS	LOWER SECOND CLASS	PASS